



Oncology Case Study

Prostate Cancer



A large pharmaceutical company was enrolling a Phase III B Prostate Cancer study. During the first six months of the program sites averaged 18.5 screens per week, which was below expectations and affecting the enrollment goals.



Challenge

It was discovered that sites were preoccupied with competing prostate studies. CSSi's goal was to increase site engagement and screenings.

Solution

CSSi conducted a needs assessment call with each site to identify challenges and ways to increase recruitment activities. CSSi then developed a plan to re-engage the sites and keep the study top-of-mind. CSSi created new, redesigned in-office tools and held weekly teleconferences with sites to share best practices for recruitment.

Results

Through CSSi's involvement, the trial became more of a priority for sites and screenings increased.

- After not screening a subject for 60 days prior to CSSi support, 61% of the sites screened a patient
- After NEVER screening a subject prior to CSSi support, 26% of sites screened a patient

The study closed with 400 randomized patients.

