



Oncology Case Study

Non-Small Cell Lung Cancer - Czech Republic



CSSi was asked to support sites in the Czech Republic with identifying patients for a clinical study that evaluates experimental medication for the treatment of Non-Small Cell Lung Cancer.



Challenge

Due to the nature of the indication, advertising is not an appropriate tactic for oncology patients. Therefore, sites needed to identify patients in their database and reach into community networks.

Solution

Sites self-identified as needing additional support and accepted CSSi's services. After collaborating with the site to assess needs and challenges, CSSi's Local Enrollment Specialist developed a unique enrollment plan. The goals were to keep the study top-of-mind, identify recruitment challenges, and provide solutions to help aid in recruitment.

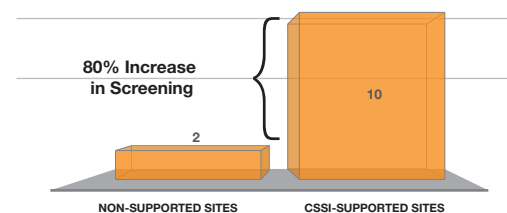
Enrollment tactics included:

- Reviewing medical charts of newly diagnosed patients
- Sending Doctor-to-Doctor letters to colleagues/specialists in outpatient settings
- Distributing study information to the pulmonology community via medical conference material
- Raising study awareness within the hospital and site by placement of study information

Results

Out of 5 sites, CSSi supported 2; these sites screened 10 patients, compared to the 3 non-CSSi-supported-sites.

Screenings per Site



Enrollment plans were developed, and focused on:

- Review of medical records of newly diagnosed patients
- Building a Physician Referral Network
- Weekly follow-up calls